



Tuesday November 17th 5:30 Vendor Booths/7 Show

Brought to you by **The Sturgis Council of Arts and Swick Broadcasting**



Exhibitor Agreement

Final Deadline: Wednesday, November 11, 2015
Goody Bag Stuffers: Thurs., November 12, 2015



SOUP & SALAD: Includes booth space and 500+ radio name mentions for your business on *ALL SEVEN* of the Swick Broadcasting radio stations in the Tri-State Area leading up to the show! **YOUR COST - \$225.00**

THE MAIN COURSE: Includes booth space, 500+ radio name mentions for your business on *ALL SEVEN* of the Swick Broadcasting radio stations in the Tri-State Area AND 40 thirty-second commercials exclusively for your business on Oldies 99.3 WBET. You can use your commercials anytime between November 1st and December 31st, 2015. **YOUR COST - \$350.00**

YOUR JUST DESSERTS: Includes your booth space, 500+ radio name mentions on *ALL SEVEN* of the Swick Broadcasting radio stations in the Tri-State Area, 40 thirty-second commercials exclusively for your business on Oldies 99.3 WBET that can be used anytime between November 1st and December 31st, 2015 AND a live segment/interview for your business on Oldies 99.3 WBET during our LIVE broadcast from the show on November 17th. **YOUR COST - \$400.00**

Electric Needed? **Height Requirement?** _____ Total Amt. Due \$ _____

Business Name: _____
Contact Person: _____
Phone: _____ Fax: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____

It is understood and agreed that this is a binding contract and by signing this agreement the aforementioned business is responsible for prompt payment. The exhibitor also agrees to abide by any and all terms and conditions provided in this contract.

- 1) **Subletting of contracted space is not permitted. One vendor per booth space. Charges will apply to those who break the contract.**
- 2) Set up by 3:00 p.m. Tuesday, November 17th. No dismantling or removing of booths or exhibits before 7:00 p.m.
- 3) The Sturgis Council of Arts, nor the Swick Broadcasting will be held responsible for any loss or damage that may result from theft, fire, strikes, accidents or other destructive causes
- 4) Failure of exhibitor to fulfill terms of the agreement shall result in forfeiture of any deposit or advance money already paid.
- 5) All decisions involving exhibitors made by the planning committee shall be final.
- 6) A deposit of 50% of your chosen package must be submitted with this agreement, with remaining balance due no later than Friday, November 13th, 2015
- 7) No refunds or adjustments will be given
- 8) Each exhibitor will be provided with one 8' table, linen, skirting (as needed), **must bring own extension cords and power strips**

Exhibitor Signature _____ Rep _____ Date _____

Send Agreement to:  *Sturgis-Young*
civic center & auditorium

201 N. Nottawa, Sturgis, MI 49091
OR
dbarr@sturgismi.gov