

# Bridal Show 2014

## Exhibitor Space Agreement

**Sturgis Journal**

209 John St., Sturgis, MI  
Phone 269-651-5407



*Sturgis-Young*  
civic center & auditorium  
201 N. Nottawa, Sturgis, MI  
Phone 269-651-8541



**wfrn 104.7**  
Family Friendly  
Box 307 Elkhart, IN  
Phone 574-875-5166

### EARLY BIRD DEADLINE:

Sign up by Tuesday, December 31, 2013  
... And Pay Deposit - Publish your AD a  
2nd time for FREE - full color in the Journal

**FINAL Deadline: Friday, Jan. 10, 2014**

**Goodie Bag Stuffers: Friday, Jan. 17, 2014**

**Sunday, January 26TH • 12:30 to 4 PM**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Upgrade your vendor package with **WFRN Radio Advertising Package...** including radio spots the week prior to the Show & live interview the day of the event. Choose your package below.

	Standard Package	Includes WFRN Radio
<input type="checkbox"/> <b>Maid of Honor</b> - <b>Full Page Color Ad &amp; 1 Booth Space</b> - 2 Months FREE advertising on the Saturday Sturgis Journal Bridal Directory Page	<b>\$325</b>	<b>\$385</b>
<input type="checkbox"/> <b>Brides Maid</b> - <b>Half Page Color Ad &amp; 1 Booth Space</b> - 1 Month FREE advertising on the Saturday Sturgis Journal Bridal Directory Page	<b>\$250</b>	<b>\$310</b>
<input type="checkbox"/> <b>Flower Girl</b> - <b>Qtr Page Color Ad &amp; 1 Booth Space</b> - 1 Month FREE advertising on the Saturday Sturgis Journal Bridal Directory Page	<b>\$199</b>	<b>\$259</b>
<input type="checkbox"/> <b>Extra Booth \$100</b> <input type="checkbox"/> <b>Electric Needed?</b>	<b>Total Amt. Due</b> <b>\$ _____</b>	
<input type="checkbox"/> <b>Extra Card Table \$10</b> <input type="checkbox"/> <b>Height Requirement?</b>		

If over 8 feet high is needed for booth space, please note.  
Must bring own extension cords. Powerstrips not supplied.  
Boothspace is approximately 10 feet x 7 feet.

*Full Color Printed Section in the Journal on Monday, January 20th*

\*A \$50 fully refundable deposit is required.  
If vendor removes booth/exhibit prior to 3:00PM you will forfeit your deposit.

The Exhibit Space being contracted will be used for the display and exhibit of:

It is understood and agreed that this is a binding contract and by signing this agreement the aforementioned business is responsible for prompt payment. The exhibitor also agrees to abide by any and all terms and conditions provided in this contract.

- 1) Subletting of contracted exhibit space is not permitted. One vendor per booth space. Charges will apply to those who break the contract.
- 2) Set up by 11:30 a.m. Sunday, January 26th. No dismantling or removing of booths or exhibits before the termination of the Expo at 3:00 p.m.\*
- 3) The Sturgis Journal, nor the Sturges-Young Auditorium will be held responsible for any loss or damage that may result from theft, fire, strikes, accidents or other destructive causes.
- 4) Failure of exhibitor to fulfill terms of the agreement shall result in forfeiture of any deposit or advance money already paid.
- 5) All decisions involving exhibitors made by the planning committee shall be final.
- 6) A deposit of 50% of your chosen package must be submitted with this agreement, with remaining balance due no later than Friday, January 17th, 2014.
- 7) No refunds or adjustments will be given.
- 8) Each exhibitor will be provided with one 8' table, linen, skirting (as needed), Pre-show advertising including, but not limited to posters, print advertising and the advertising package chosen by the exhibitor.
- 9) All exhibitors are required to provide a "brochure, or any "item" for the 150 Goodie Bags by Friday, January 17th, 2014 to be distributed to each Bride in attendance.

Exhibitor Signature \_\_\_\_\_ Journal Rep \_\_\_\_\_ Date \_\_\_\_\_

Send Agreement to: \_\_\_\_\_

**STURGIS JOURNAL**  
209 John Street  
Sturgis, MI 49091

**FAX: 269-651-2296**  
**PHONE: 269-651-5407 or 800-686-5653**  
**EMAIL: advertising@sturgisjournal.com**